

Probabilistic  
Graphical  
Models



Representation

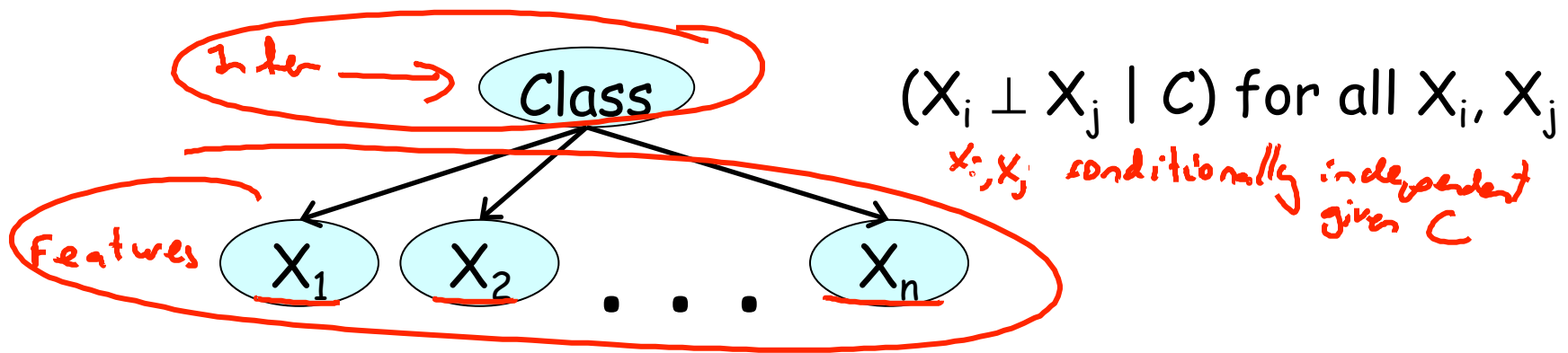
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Bayesian Networks

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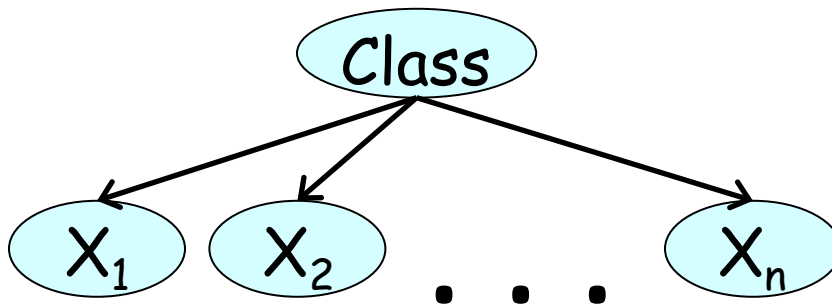
# Naïve Bayes

# Naïve Bayes Model



$$\underline{P(C, X_1, \dots, X_n)} = \underbrace{P(C)}_{\substack{n \\ i=1}} \prod_{i=1}^n P(X_i \mid C)$$

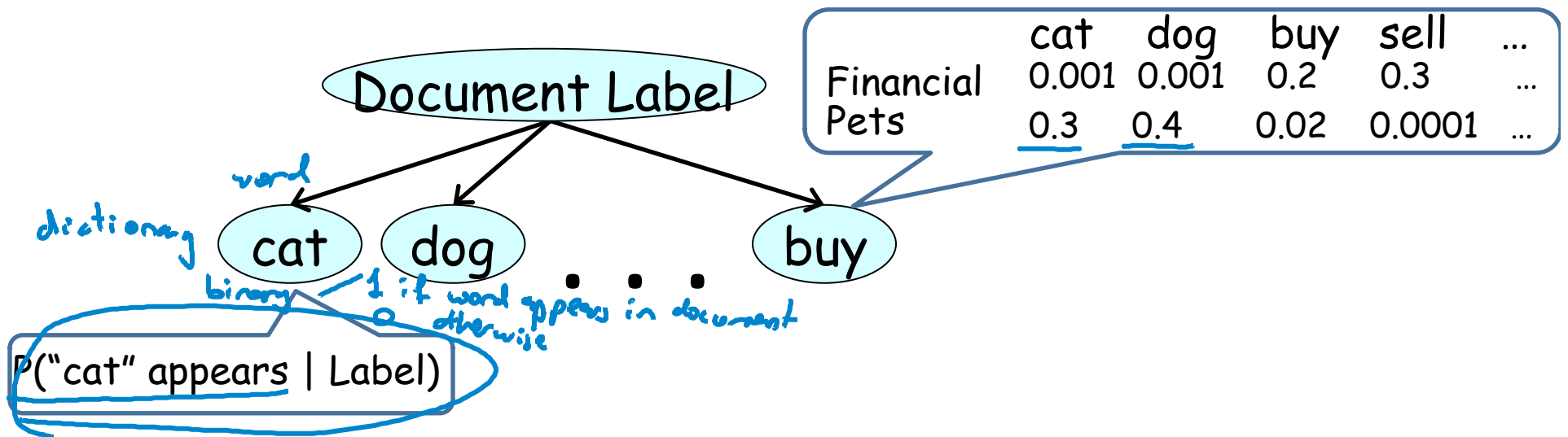
# Naïve Bayes Classifier



$$\frac{P(C = c^1 | x_1, \dots, x_n)}{P(C = c^2 | x_1, \dots, x_n)} = \frac{P(C = c^1)}{P(C = c^2)} \prod_{i=1}^n \frac{P(\underline{x_i} | C = c^1)}{P(\underline{x_i} | C = c^2)}$$

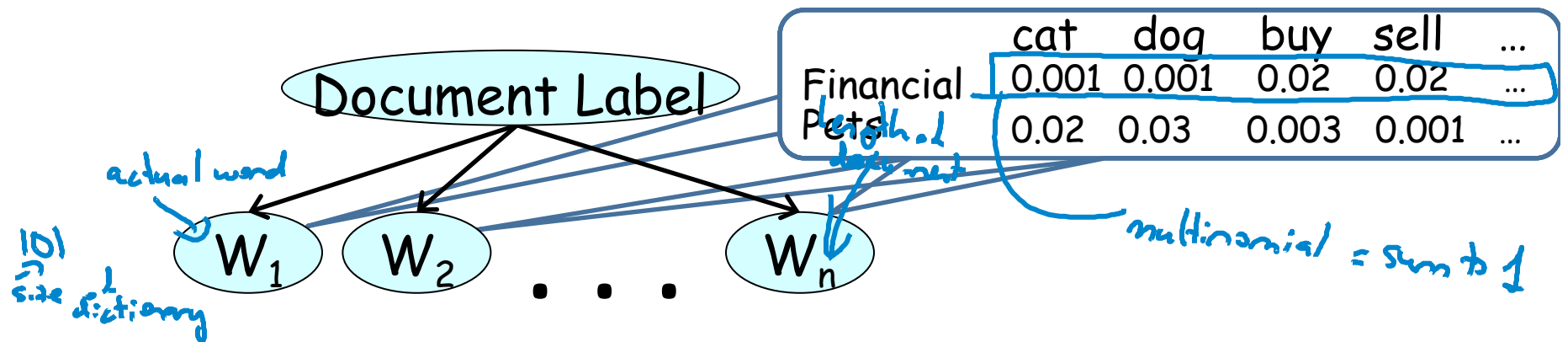
odds ratios

# Bernoulli Naïve Bayes for Text



$$\frac{P(C = c^1 \mid x_1, \dots, x_n)}{P(C = c^2 \mid x_1, \dots, x_n)} = \frac{P(C = c^1)}{P(C = c^2)} \prod_{i=1}^n \frac{P(x_i \mid C = c^1)}{P(x_i \mid C = c^2)}$$

# Multinomial Naïve Bayes for Text



$$\frac{P(C = c^1 | x_1, \dots, x_n)}{P(C = c^2 | x_1, \dots, x_n)} = \frac{P(C = c^1)}{P(C = c^2)} \prod_{i=1}^n \frac{P(x_i | C = c^1)}{P(x_i | C = c^2)}$$

# Summary

- Simple approach for classification
  - Computationally efficient
  - Easy to construct
- Surprisingly effective in domains with many weakly relevant features
- Strong independence assumptions reduce performance when many features are strongly correlated